

# County of Wellington

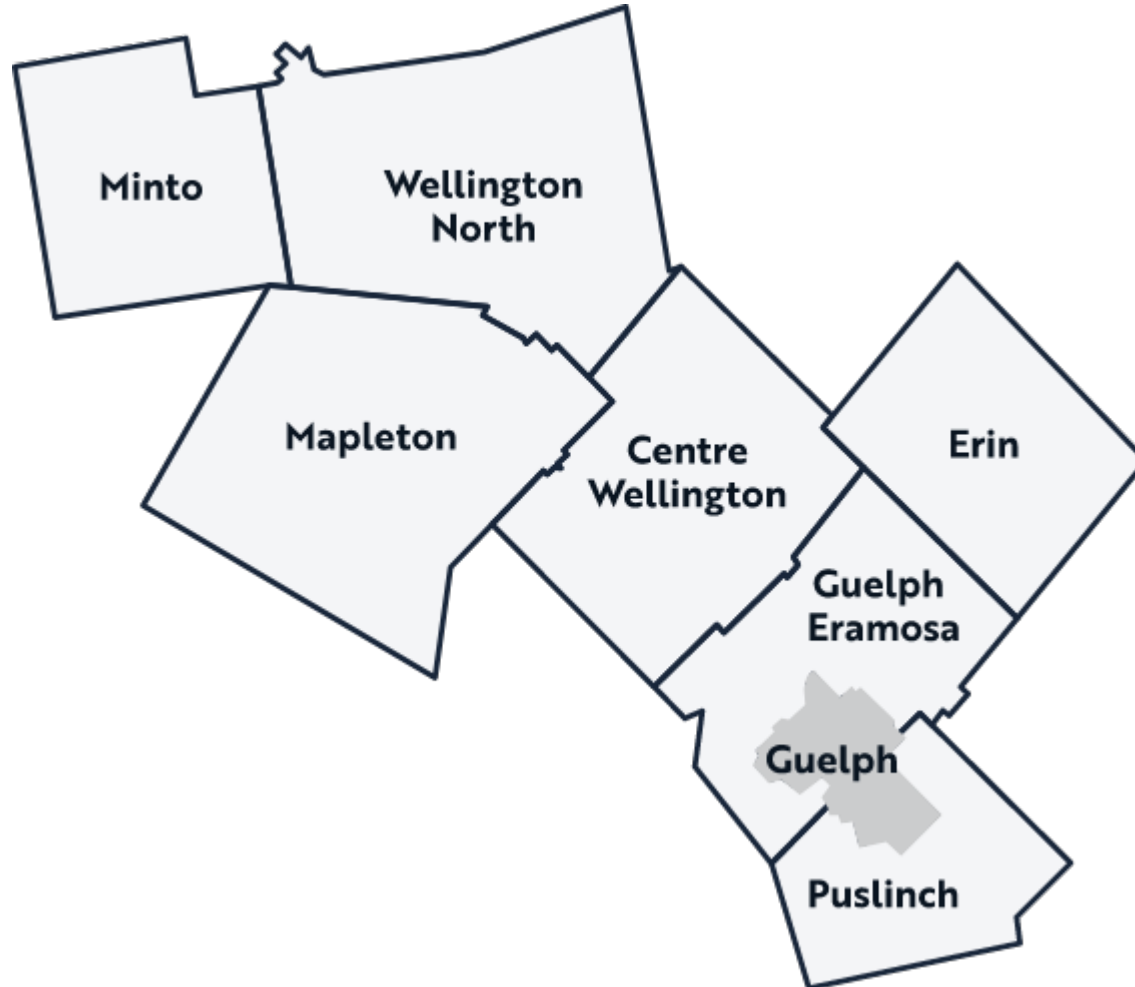
## Economic Development

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Guelph/Eramosa Township Business Breakfast – September 19



# Economic Profile Wellington County

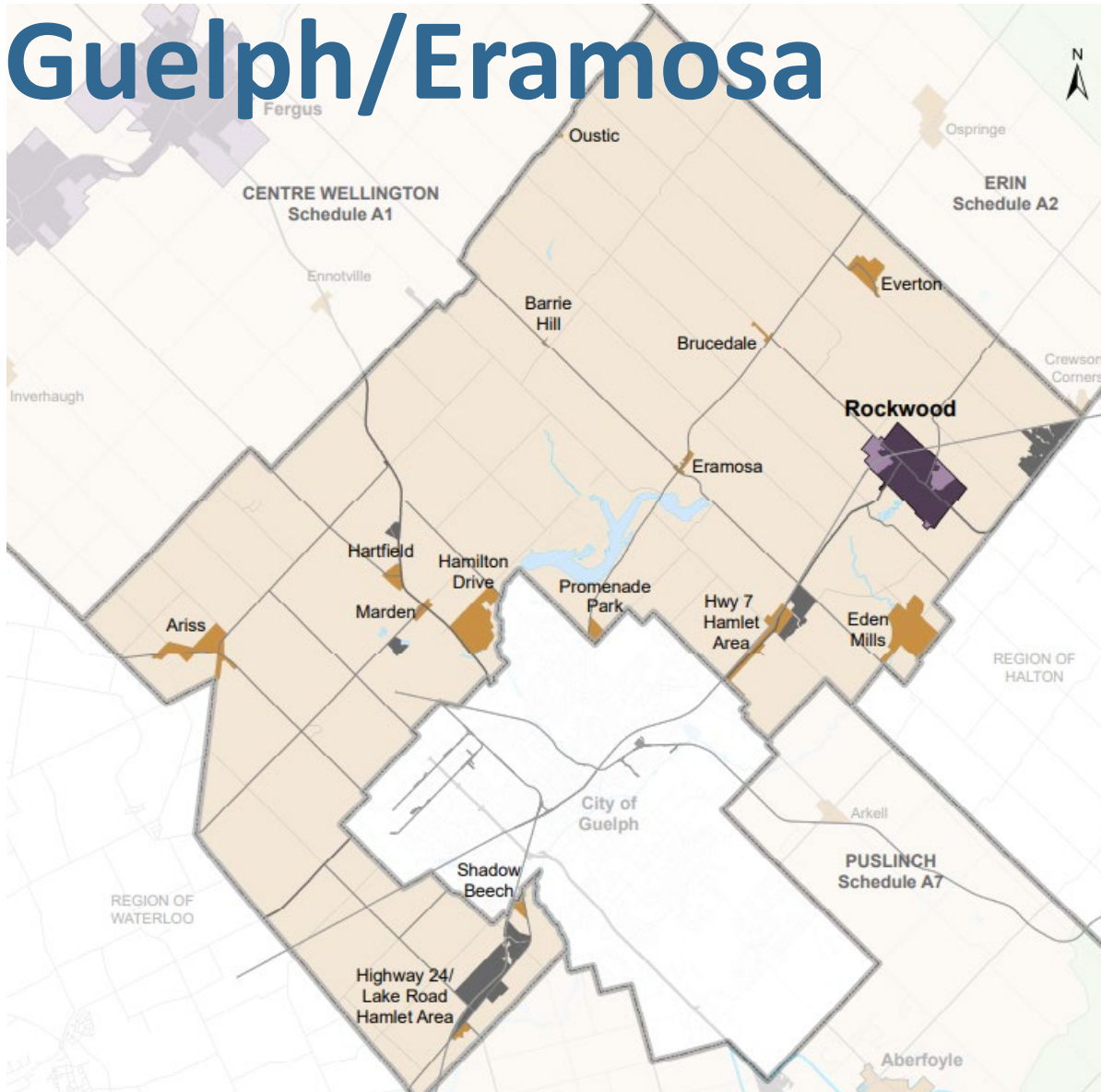


## 7 Municipalities surrounding the City of Guelph

- Land: 2,609 km<sup>2</sup>
- Population: 107,610
- Households: 38,300
- 2051 Population projection 160,000
- Average Household Income: \$149,555
- Businesses 3,813\*
- GDP \$5.9bil
- GDP per capita \$55,638

# Economic Profile

## Guelph/Eramosa

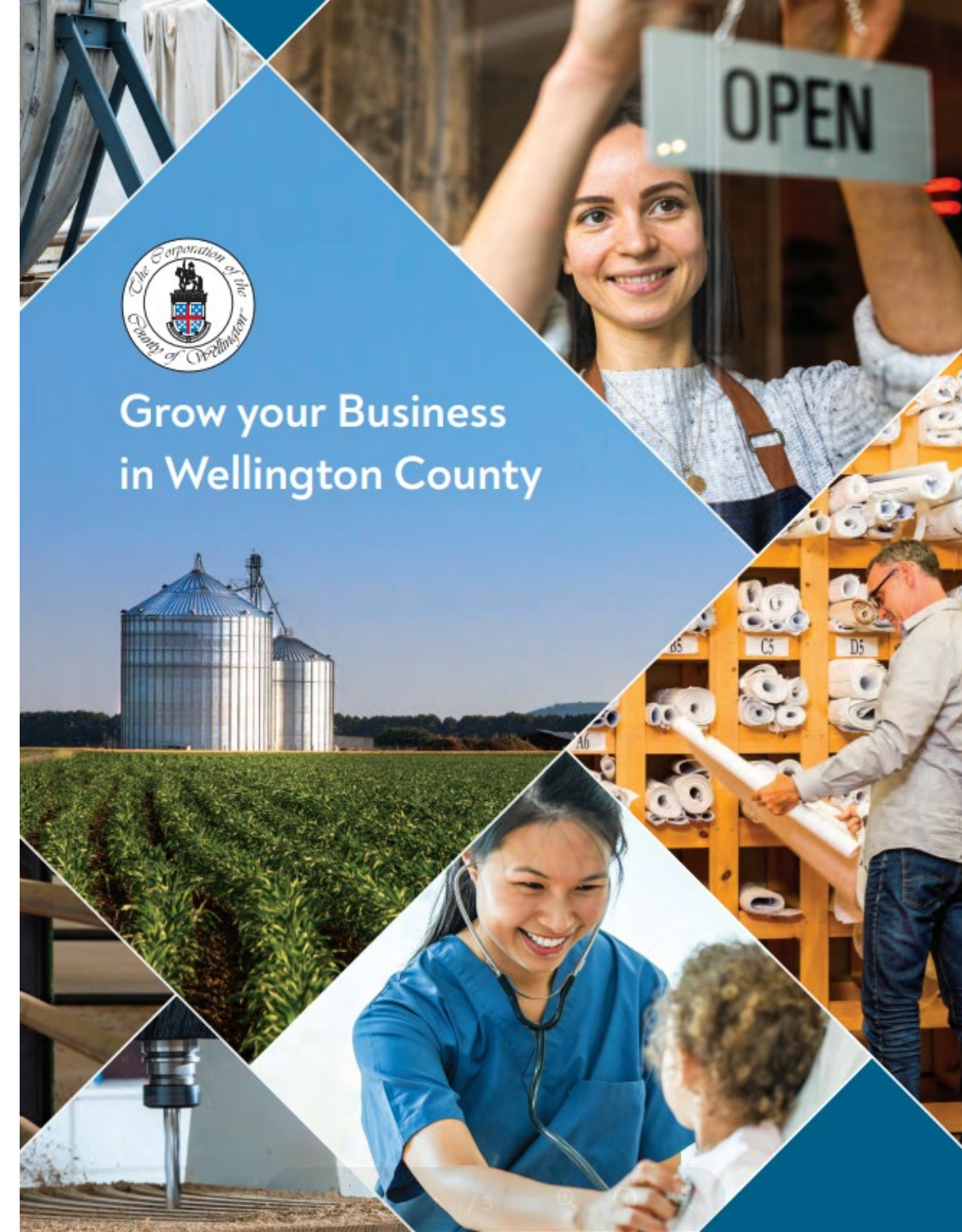


### Member Municipality

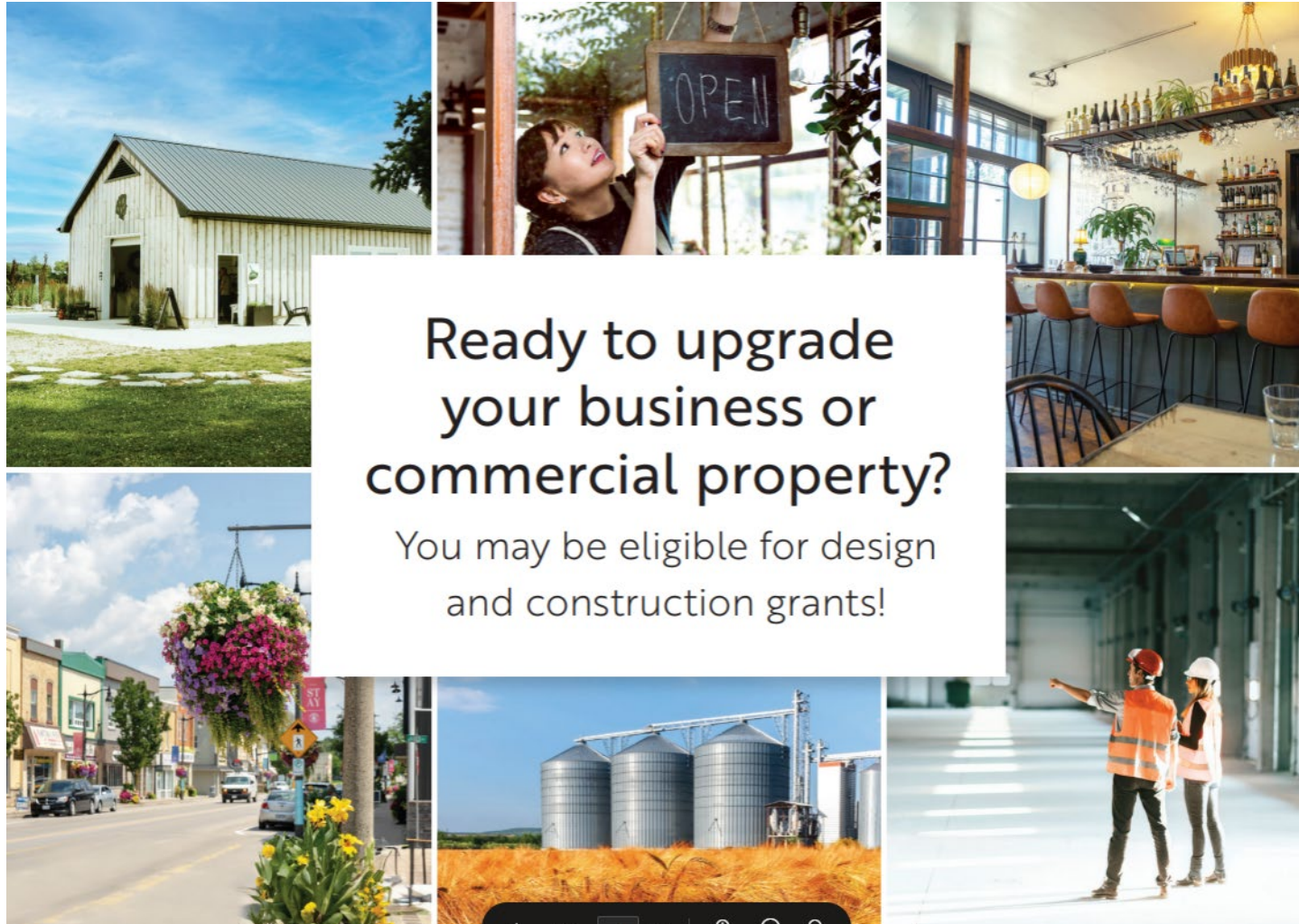
- Population: 14,530
- Households: 4,920
- 2051 Population projection: 14,700
- Average Household Income: \$171,071
- Businesses 576\*
- GDP: \$1.1bil
- GDP per capita: \$74,433

# Economic Development

- Business Grants and Funding Opportunities
- Business and Entrepreneurship Support
- Events and Networking
- Community Data
- Investment Enquiries
- Workforce and Welcoming Communities
- Circular Economy Resources
- Tourism and Local Food promotion
- Rural Transit
- Trade and Tariff Resources



# Invest Well Community Improvement Grants



Ready to upgrade  
your business or  
commercial property?

You may be eligible for design  
and construction grants!

Top up funding for Township CIP

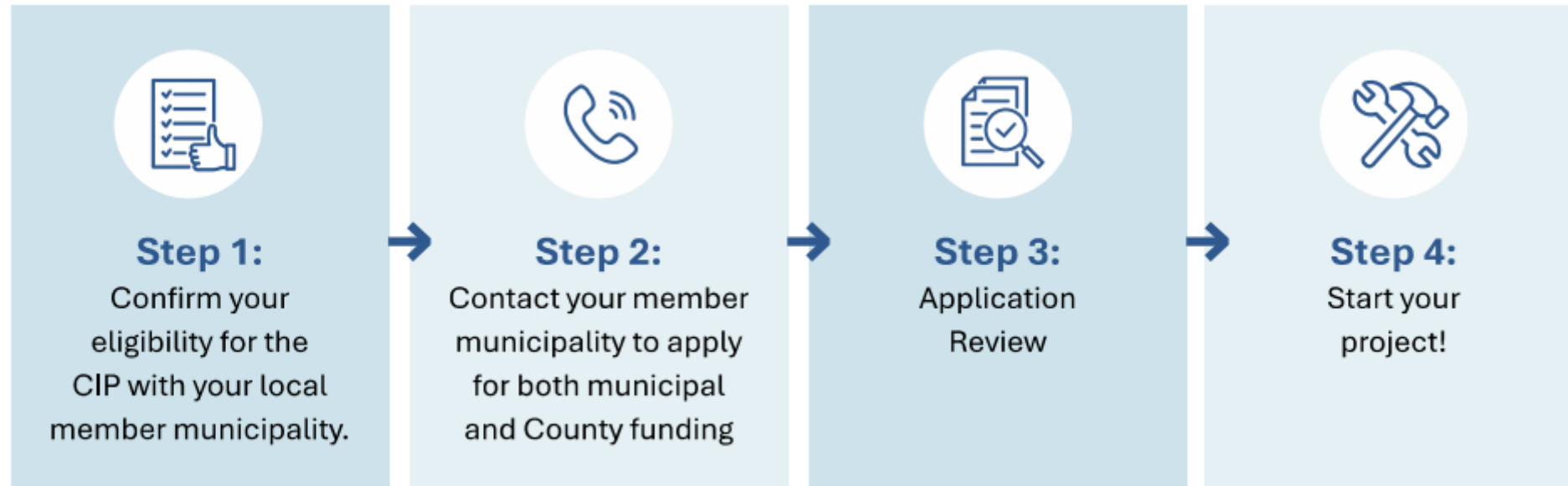
- Up to \$20,000
- Max 50% of project cost
- Minor/Major Activity Grant
- Study Grant

Projects to align with County Priorities

- Using land effectively
- Housing
- Improving buildings
- Economic diversification
- Tourism
- Sustainability

[www.wellington.ca/cip](http://www.wellington.ca/cip)

# How to apply



# Ride Well Rural Transit Service

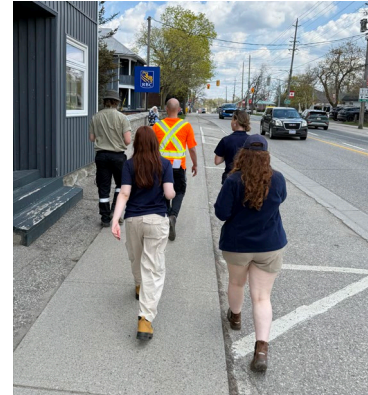
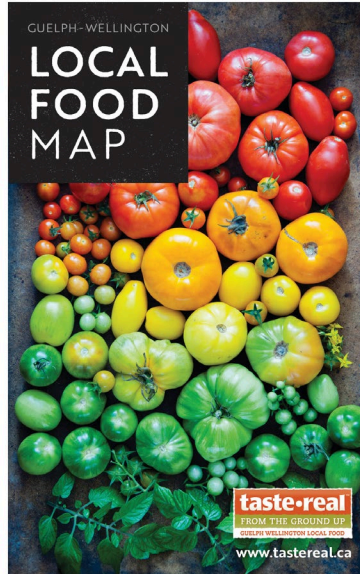
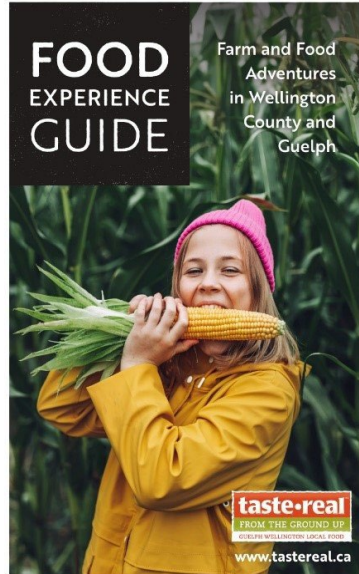


## Highlights

- On-demand ride sharing service
- Door-to-door transportation in Wellington County and to and from Guelph.
- Weekdays from 6:00 am– 7:00 pm
- Fares \$0.60/km, min \$5, max \$40
- Book online, by mobile app or via phone
- Accessible vehicle

[www.ridewell.ca](http://www.ridewell.ca)

# Tourism and Taste Real



Request a Brochure

## Promoting Wellington County

- Brochures and Marketing Campaigns
- Trails and Experiences
- Tourism Grants- Experience Development
- Workshops for Tourism Businesses
- Rockwood GRCA FAM Tour

## Award-Winning Taste Real Programme

- Local Food Map and Food Experience Guide
- Facilitate Farmers' Market activities
- Events: Rural Romp September 27

[www.experiencewellington.ca](http://www.experiencewellington.ca)

[www.tastereal.ca](http://www.tastereal.ca)

An aerial photograph of a vast, dense forest, likely a deciduous woodland, with a bridge visible in the distance. The entire image is overlaid with a solid blue color filter. The text "Business Support Organizations" is centered in the middle of the image in a white, bold, sans-serif font.

# Business Support Organizations

# Wellington Waterloo Community Futures

Business consulting, financing for rural businesses in the County of Wellington and Region of Waterloo.



[wwcf.ca](http://wwcf.ca)

## Financing:

- Repayable Business Loans
- CIP Matching Loan Programme
- Rural Women in Business Loans

## Training:

- Business Training
- Business Mentoring
- Student Start Up Program

## Upcoming Workshops

True Colours Workshop - Oct 21

Financial Literacy 101 - Nov 12

# Business Centre Guelph Wellington

Free Business advisory services and mentorship programs for new or existing businesses.



[GuelphBusiness.ca](http://GuelphBusiness.ca)

## Programmes and Events

- Stepping Into Business
- Business 101
- Summer Company
- 1 on 1 Advisor Meeting
- Foodpreneur Advantage
- Starter Company Plus
- Momentum Business Mentor Program
- Digital Advisory Services

## Upcoming Event Series

➡ Bridges To Better Business

# Boundless Accelerator Business Innovation Centre

Business Accelerator that equips entrepreneurs with expert mentorship, resources, education, and connections to help them build innovative sustainable ventures.



[boundlessaccelerator.ca](https://boundlessaccelerator.ca)

## Programs

- Business Impact Program
- Quantum Drive
- RhyzeUp!
- i.d.e.a Fund

## Consulting Services

### Upcoming Business Workshops:

Eco-Certification Program – Oct 1

Omnichannel Selling– Oct 21

Intellectual Property – Oct 22

AI Adoption – Nov 4

# Other Support Organizations



**Saugeen Economic Development Corporation**  
A Community Futures Development Corporation



GUELPH | WELLINGTON

**Local Immigration Partnership**

*Creating a caring, equitable community where everyone thrives.*



**LAUNCH IT**  
BUSINESS EXPLORATION CENTRE



**Ministry of  
Economic Development,  
Job Creation &  
Trade**



**Workforce Planning Board  
of Waterloo Wellington Dufferin**

**Ontario**



**Canada**

# Stay in touch



Sign Up to the Business E-newsletter



Check the County Website: **[wellington.ca/business](https://wellington.ca/business)**



Contact the Economic Development Office



# Thank You!

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